



# 2022 ANNUAL REPORT

## National Environmental Center



# STRATEGIC PRIORITY 1. WATER



1

**6 main issues** (WWTP, lakes, planting campaign, springs, wastes and financing the activities) addressed and discussed **within 6 SBC (Bâc, Răut, Larga, Tigheci, Naslavcea-Vasilcău) meetings** and **2 problems** raised and pushed further;



2

Accordingly, **3 projects implemented** to increase water resources resilience to climate change (planting of the protection strips and clean ups);

ecoalert

3

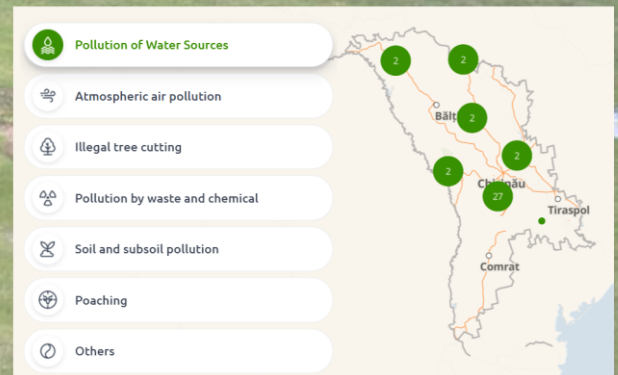
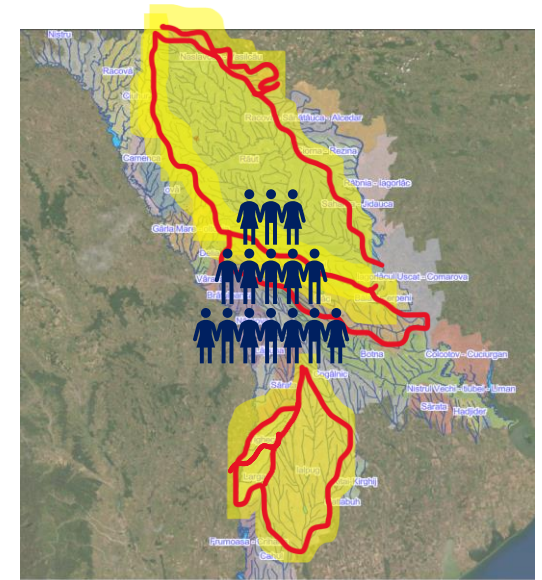
**15 alerts** on the EcoAlert that reached IEP and were resolved;



4

On overall **51 communities** reached (communities of the SBC members) and **103 people** reached directly through **7 public events** and **events for LPAs** and business community, and **38812 people** reached through **3 awareness campaigns on social media**

**(#UnIzvorReabilitat #UnRâuMaiCurat , #ZiuaNistrului and ##ZiuaDunarii):**



# STRATEGIC PRIORITY 2. WASTE



1

6 events for LPAs and schools on waste management

1 national event:

- World Clean Up Day 2022
- Conferința națională cu tema „Măsuri de protecție a mediului înconjurător în contextul Dezvoltării Durabile”



2

4 projects within the Small Grants Program implemented that tackle the improvement of the waste management practices in several communities within the 4 sub-basins

ecoalert

3

26 alerts on the EcoAlert that reached IEP and were resolved;

Changed people behavior and public authorities' vigilance - 1128 people reached through organized events and 3 awareness campaigns on social media with an organic reach of 35504

(#DeșeuriPuține #PământuluiBine, #DevinoPiratulPlasticului, #WorldCleanUpDay)

4



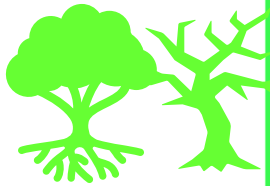
# STRATEGIC PRIORITY 3. GREEN ECONOMY AND CLIMATE CHANGE



1

## 10 events organized:

- 3 editions of 3-days trainings for teachers, LPAs and bussines
- IarmarEco 2022
- Forum dialog for School Garden participants
- CONFERINȚA NAȚIONALĂ AVANSAREA AGENDEI NAȚIONALE PRIVIND SCHIMBĂRILE CLIMATICE ÎN SILVICULTURĂ ȘI AGRICULTURĂ ÎN REPUBLICA MOLDOVA
- **888** youth and students trained



2

5 ha of protection strips planted

- **8** schools added to the School garden network and 4 more schools selected to be included in 2023
- **1** method of climate resilience promoted
- **361** people reached through organized events and **83** posts and **4** awareness campaigns on social media with an organic reach of **81233** (#ForestDay, #EcoAlert prom, #YouAskWeAnswer, #PlantYourFuture)



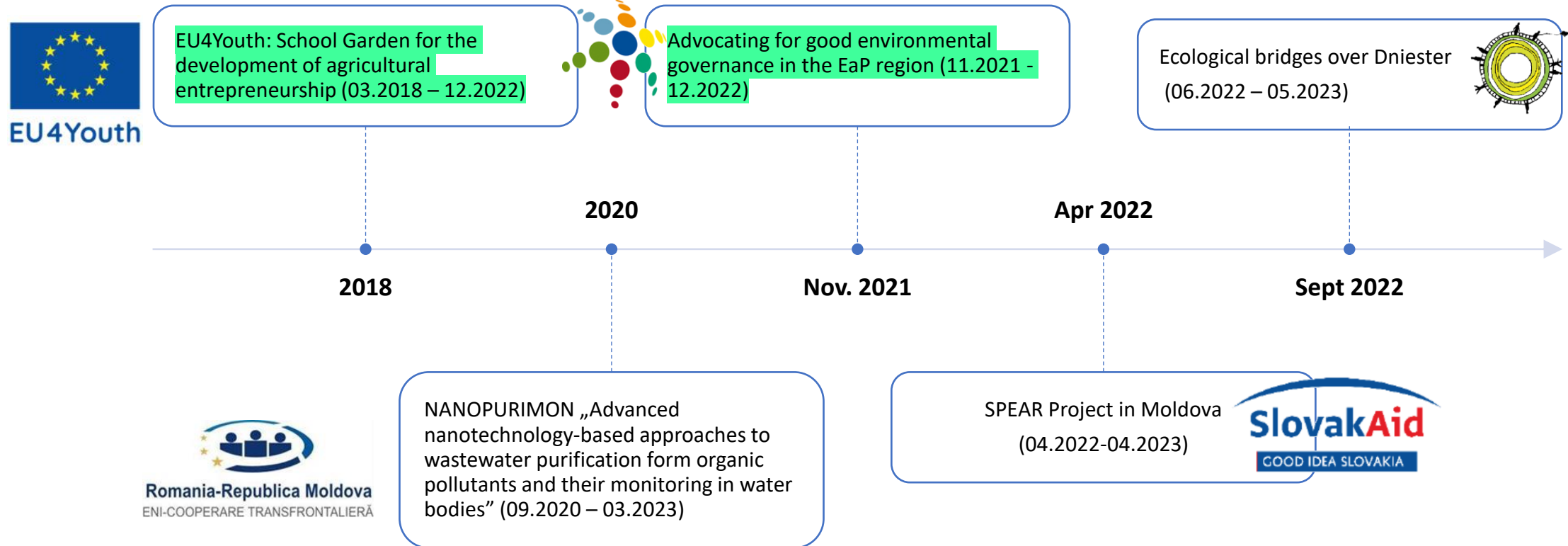
3

# Institutional development

- 2 full-staff, 5 people in total,
- 3 people trained on specific topics,
- Fundraising ~200 000 USD,
- 4 applications for grants,
- ~26 000 USD for the reserve fund,



# Projects under implementation



# Communication and visibility



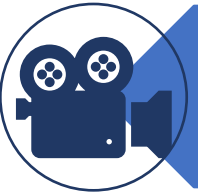
30 media appearances



468 new likes/followers on Facebook page



299 visibility materials created:  
- 227 Facebook posts  
- 22 digital materials (*leaflets, infographics, brochures and studies*)



1 new video about CNM



# Problems and challenges in 2023

- Changes in staff,
- Restrictions and need to plan online events
- Long negotiations with LPAs on the land lease for the energetic plantation,
- No study visits organized in 2022 due to the frequent changes in the health regulations,
- A waste management plan started to be implemented – partners and location identified



# 2023 plans – brief (more detailed in RAF)

- Meetings with the SBC,
- Solve local environmental identified issues,
- Organize events for LPAs, business and general public on water related topics,
- Unclogg 2 springs,
- Participate in the decision-making process (comments on the legal acts)
- Waste management plan,
- Energetic plantation
- Extension of the reforested areas etc.
- Environmental management system promotion and trainings.



**“Viitorul va fi verde  
sau nu va fi deloc.”**

**Bob  
Brown**