



2023 ANNUAL REPORT

National Environmental Center



STRATEGIC PRIORITY 1. WATER



1

6 main issues (WWTP, lakes, planting campaign, springs, wastes and financing the activities) addressed and discussed **within SBC (Bâc, Răut, Larga, Tigheci, Naslavcea-Vasilcău);**

6 springs rehabilitated (Racovat, Raut, Larga, Tigheci, Nistru)



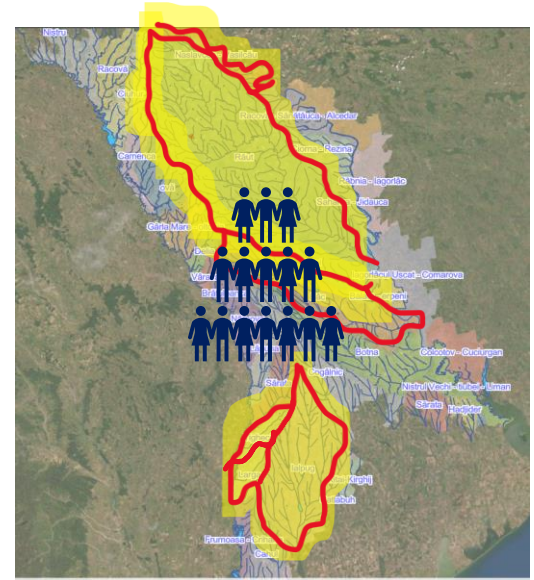
2

Accordingly, **3 projects implemented** to increase water resources resilience to climate change (planting of the protection strips and clean ups);

ecoalert

3

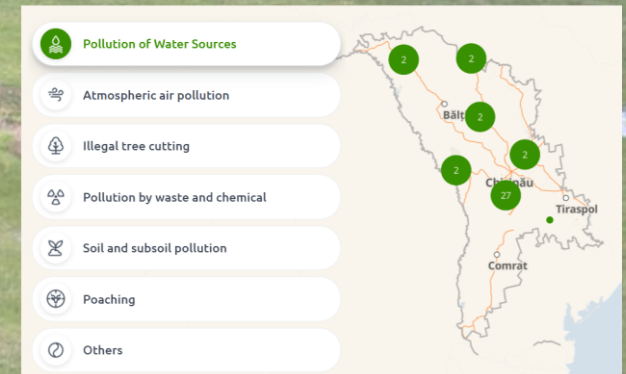
15 alerts on the EcoAlert that reached IEP and were resolved;



4

On overall **51 communities** reached (communities of the SBC members) and **103 people** reached directly through **7 public events** and **events for LPAs** and business community, and **38812 people** reached through **3 awareness campaigns on social media**

(#UnIzvorReabilitat #UnRâuMaiCurat , #ZiuaNistrului and ##ZiuaDunarii):



STRATEGIC PRIORITY 2. WASTE



1

6 events for LPAs and schools on waste management

1 national event:

- World Clean Up Day 2023



2

4 projects within the Small Grants Program implemented that tackle the improvement of the waste management practices in several communities within the 4 sub-basins

ecoalert

3

26 alerts on the EcoAlert that reached IEP and were resolved;

Changed people behavior and public authorities' vigilance - 1128 people reached through organized events and 3 awareness campaigns on social media with an organic reach of 35504

(#DeșeuriPuține #PământuluiBine, #DevinoPiratulPlasticului, #WorldCleanUpDay)

4



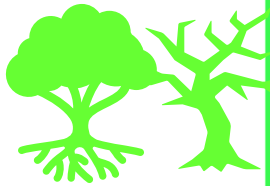
STRATEGIC PRIORITY 3. GREEN ECONOMY AND CLIMATE CHANGE



1

10 events organized:

- 3 editions of 3-days trainings for teachers, LPAs and bussines
- IarmarEco 2022
- Forum dialog for School Garden participants
- CONFERINȚA NAȚIONALĂ AVANSAREA AGENDEI NAȚIONALE PRIVIND SCHIMBĂRILE CLIMATICE ÎN SILVICULTURĂ ȘI AGRICULTURĂ ÎN REPUBLICA MOLDOVA
- **888** youth and students trained



2

78 ha of degraded land rehabilitated within the National Program
2 ha of protection strips planted

- **4 schools** added to the School garden network in 2023
- **1 method of climate resilience promoted**
- **361 people** reached through organized events and **83 posts** and **4 awareness campaigns on social media** with an organic reach of **81233** (#ForestDay, #EcoAlert prom, #YouAskWeAnswer, #PlantYourFuture)



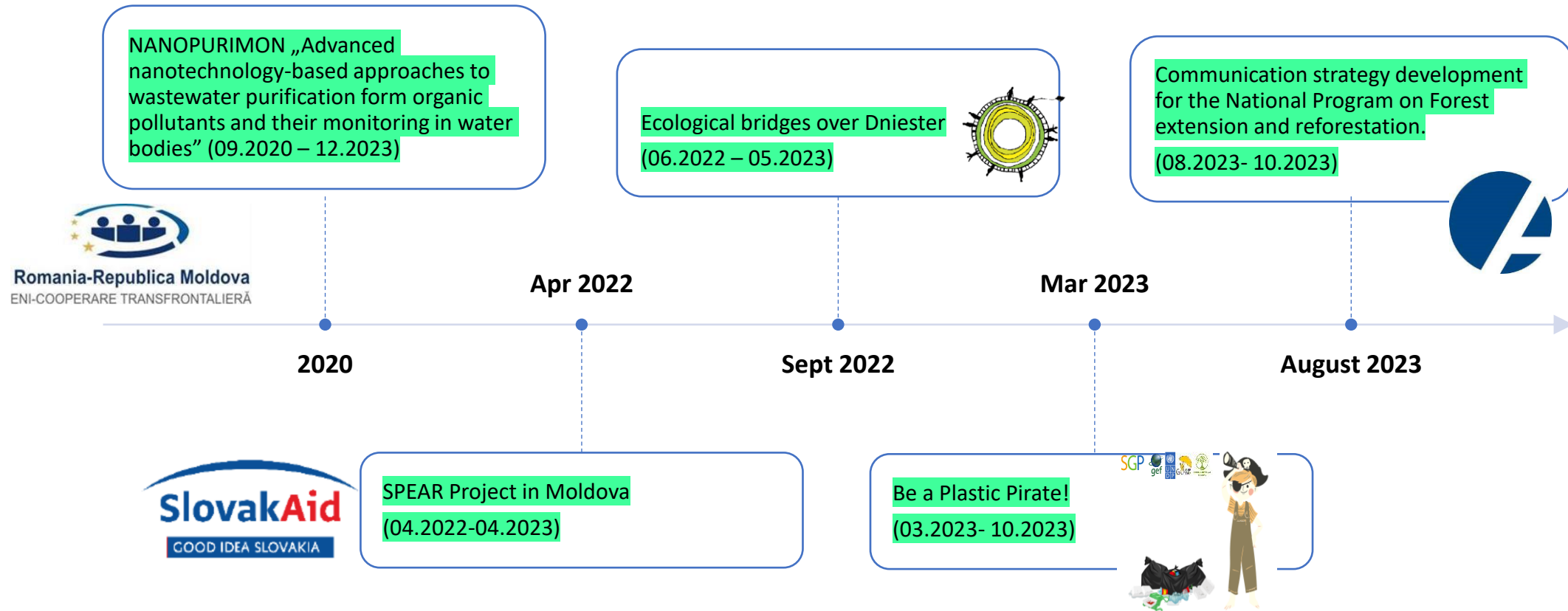
3

Institutional development

- 3 full-staff, 7 people in total,
- 3 people trained on specific topics,
- Fundraising ~200 000 USD,
- 4 applications for grants,
- ~26 000 USD for the reserve fund,



Projects under implementation



Communication and visibility



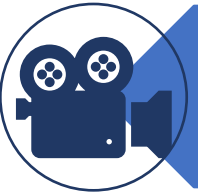
30 media appearances



468 new likes/followers on Facebook page



299 visibility materials created:
- 227 Facebook posts
- 22 digital materials (*leaflets, infographics, brochures and studies*)



1 new video about CNM



Problems and challenges in 2023

- Changes in staff,
- Long negotiations with LPAs on the land lease for the energetic plantation, => change of plans
- A waste management plan started to be implemented – partners and location identified



2024 plans – brief (more detailed in RAF)

- Meetings with the SBC – new competence
- Solve local environmental issues identified,
- Organize events for LPAs, business and general public on water related topics,
- Participate in the decision-making process (comments on the legal acts)
- Waste management plan,
- Contribution to the National Reforestation Program
- Environmental management system promotion and trainings.



**“Viitorul va fi verde
sau nu va fi deloc.”**

**Bob
Brown**